

# Wendy Sandercock Academy of Dance

## Cookie Policy

This is the Cookie Policy for Wendy Sandercock Academy of Dance, accessible from <https://www.wendysandercockdance.com>

### What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality.

### How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

### Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

### The Cookies We Set

- Account related cookies

If you create an account with us, then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases, they may remain afterwards to remember your site preferences when logged out. Account sign up is not yet enabled so currently no cookies of this type are used.

- Forms related cookies

When you submit data to us through a form such as those found on contact, online application or GDPR pages, cookies may be set to remember your user details for future correspondence.

- Site preferences cookies

In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

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### Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

- From time to time, we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.
- The Google AdSense service : Currently we do not use Google AdSense as WSA does not target the user with any adverts from the website.
- However, we do provide a button to direct the user to our Facebook and YouTube pages. When using Meta (Facebook) or YouTube then Meta etc will use cookies to track a variety of data flows / collection of data and you should refer to Meta's etc own cookie policy(s) to be aware of the type of cookie's they use for functionality of their site and collection of data for own and third party advertising / other purposes.

### More Information

If there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site.

For more general information on cookies, please read [the Cookies Policy article](#).

However, if you are still looking for more information then you can contact us through one of our preferred contact methods:

- Email: [wendysandercockdance@gmail.com](mailto:wendysandercockdance@gmail.com)